



In The Zone

Recent Happenings in Zone 3

It is becoming increasingly clear that I have less and less time to put this newsletter together, so I will do my best to make it an every-other-month publication, but no promises... I would love to have some region submissions to publish, just nice little stories or experiences would be great.

To those of you new to your positions, WELCOME! What you are reading here is a newsletter that I try to publish every so often that can give updates and insights to what's happening in and around Zone 3. Some of the things I'll be putting in this year's issues will be a bit redundant from last year, but there are 7 new Presidents, meaning new people to share information to. Please, feel free to share this or any information on these pages with your region membership. I truly believe in open communication that keeps everyone informed and enjoying their PCA Membership.

So here we are at the beginning of February. So far this year, Nadine and I have attended the Musik Stadt annual party, and Peachstate's 50th anniversary celebration. Thank you very much to the great people of Nashville for inviting us out for a 'quick' visit. We had a wonderful dinner at historic

PCA Updates

Since I have not heard of much new coming out from PCA National, I thought I would just recap a few things from 2009. I will also be attending the Winter Board meeting in late February, so I may have some new info for next issue.

Mere Bulles and met some great new friends. And from the sounds of it, President Frank Hodges promises new and exciting events for 2010.

Having been to multiple Peachstate Region events, from Club Races, DE's and Rennfest, I knew this is one of the best run regions in PCA. However, they set a new standard with their 50th Anniversary Party on January 23rd, the date of their charter back in 1960.

From the DVD chronicling the history of Peachstate, to the historic displays, stories, and attendance by many of the past Presidents, Dick and Carol Kjellsen did an outstanding job putting this all together. The programs, roses, 'candle' lights - everything was just perfect. And the ever entertaining Brian Redman kept us engrossed and laughing all evening. Congratulations Peachstate - Here's to another successful end enjoyable 50 years!

Way back in December, (2 months ago already?!) everyone was holding their Holiday Parties, and we were lucky

iPHONE APP - The PCA staff is working on a PCA iPhone App that will use the GPS capabilities in the phone to determine where you are at the moment, and feed you information about the region



The Saville stable tucked away for the winter...right...

enough to make it to a few around the Zone this year. Again, thanks to the warm hospitality we received from everyone we saw over the holidays.

Now after a year of this Zone Rep gig under my belt, I am looking forward to being a little more organized, and a little more accessible than last year. I know I was unable to visit a few of you, hopefully this year I can make it out to see everyone.

So please, send me your calendars, and send them to Josh Stolarz, our Zone 3 Webmaster. Check out the Zone 3 website at <http://zone3.pca.org>

I look forward to a wonderful and productive 2010, and hope to meet many of you in the upcoming months!

your in. Information such as the local board contacts, calendar, local dealerships, independent shops, news, etc. Stuff like that. This should be coming out in the next few months, and I will send an

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Did you know?

- Zone 3 has only ever had 6 Zone Reps.
- Porsche Parade will be in St. Charles, IL July 3-10.
- PCA membership stayed very steady in 2009, with over 58,000 primary, and 110,000 total members.



PCA Updates (continued)

email out to announce it.

HPDE INSURANCE PROGRAM -

This is a reminder that Lockton Affinity has created a Driver Education insurance program specifically tailored for PCA members - PCA members receive a 10% discount on HPDE insurance premiums. Check out details on the PCA.org website.

REMINDERS: Insurance— Be sure to request an Insurance Certificate for ANY moving vehicle event such as drives, tours, DE, Autocross, Race, and even a tech ses-

sion with a car on a lift. Yes, the car moved, so you need to request a certificate. Please do it as early as possible just by faxing/ emailing the request form (found on pca.org) to the PCA National Office.

Waivers— and don't forget to get waivers signed for all moving car events too.

Subsidies— There is a substantial amount of subsidy money available for each region, so if you hold events that qualify for the subsidies, remember to get me your subsidy request BEFORE the event, as much time in advance as possible. Subsidies area avail-

able for:

- Multi-event weekends
- Hospitality Parks
- Charity events
- Registry Events

Ask me for details on what events are eligible for subsidy submission.

Keep your Region Calendar on the PCA site up to date! When a member logs into www.pca.org, they can easily access their own region calendar, so keeping it up to date helps your members.

Region Management - Multi Event Weekends

This is reprinted from the May 2009 issue, but I thought it would be appropriate early in the year, allowing other regions to get into the Multi-Event weekend mix:

At this time, there are only 4 regions in Zone 3 that hold multi event weekends: Tennessee Region's Winterfest in February, Smoky Mountain Region's Spring Thing in April/May, Carolinas Region's Porschefest over Memorial Day Weekend, and Peachstate Region's Rennfest held over Labor Day weekend. Holding a multi event weekend can be a very rewarding experience for both the organizers and the region membership, and I think Tennessee Region can attest to that. It brings a renewed interest in social and competitive events, and can be the launching pad for more events throughout the year.

A typical Multi Event weekend consists of a Concours, a Rally - either Gimmick or TSD (time, speed, distance), and an Autocross. You can also add a Tech Quiz or other events to keep it interesting. Usually, the format calls for a banquet/awards dinner on Saturday or Sunday night. The idea behind a multi event weekend is to expose the members to a bunch of different aspects of their Porsche ownership - some will gravitate to various activities of the weekend and find that they love to clean, drive, race, etc. their Porsche. This may also be a great time to recruit new people to help organize functions throughout the year too. And, PCA provides a subsidy to your region for holding a multi event weekend.

Information on how to host these, and other events are listed in the RPM, which each of the region Presidents should have received by now. But the best way to understand what goes on and how to run one is to attend and help out the organizers of an existing weekend. Trust me, they will take all the help they can get. And from what I know and have seen, each of the weekends listed above are top notch, so you could learn a lot from these groups.

Keep is simple the first few years. Spring Thing and Rennfest have been around forever, followed by Porschefest and, now in it's 5th year, Winterfest. All these groups started out with an idea, and have built from there. Make it fun and get the membership involved with organizing it. You don't have to have a big region to host it, you just need a few dedicated individuals that want to make it work.

Do you and your region a favor and consider planning now for a multi event weekend for 2010. I would be happy to help in any way I can, and can direct you to others in Zone 3 that would also be willing to help. Nadine and I have run or been involved with running a few Porschefest's here in Charlotte, so we've made all the mistakes ourselves, and know how to overcome them.

Good luck! And I hope to see new Multi Event weekends cropping up in Zone 3



Keep up to date with all the happenings in Zone 3 at <http://zone3.pca.org>



Regions in Zone 3

- Alabama
- Carolinas
- Coastal Empire
- Heart O'Dixie
- Hurricane
- Magnolia
- Musik-Stadt
- Mid South
- Ocmulgee
- Palmetto
- Peachstate
- Smoky Mountain
- Tennessee
- Wilderness Trail



Upcoming in Zone 3

Here is where I will try to highlight upcoming events that should be broadcast throughout the Zone. If you would like to have your event listed here, and on the Zone 3 website, please send an email to me *and* Josh with complete details and information.

FEBRUARY 12-14 - Tennessee Region Winterfest, Chattanooga, TN. Tennessee Region's annual multi event weekend headquartered at the famous Chattanooga Choo-Choo hotel. This is a great event that gives you a good reason to uncover that Porsche and get it out in February. Indoor concours, tech quiz, RC races, rally, banquet, etc. It has it all. Don't miss out! For details, contact Courtney Robbins, at (423) 894-9446 or mrobbins@vol.com.

FEBRUARY 20 - National Board Meeting, San Jose, CA. I will be attending the annual Winter Board meeting on February 20 in San Jose, CA. and will hopefully have some good information to bring back and share with everyone.

MARCH 6-7 Alabama Region Drivers Ed at Barber Motorsports Park. Alabama region will be holding their first DE of the year at Barber Motorsports Park. Open to all skill levels. If you've never driven Barber, you are in for a real treat. Very technical, lots of elevation changes, great facility, and don't miss the Barber Museum. Registration at www.clubregistration.net. Details at al.pca.org

MARCH 6-7 - Carolinas Region Drivers Ed at CMP. Carolinas Region first DE of the year at Carolina Motorsports Park. Open to all skill levels and car makes. Registration on www.clubregistration.net Details at www.carolinas-pca.com.

MARCH 9 - Registration Opens for Porsche Parade St. Charles. Join all your PCA Friends for the annual Porsche Parade, this year located at the newly renovated Pheasant Run Resort in St. Charles, IL. For details, go to www.pca.org.

MARCH 28-30 - Peachstate Region PCA Club Race at Road Atlanta. Spread the word to all the Club Racers - Race Chair Paul Phillips and the Peachstate Track Committee promise beautiful spring weather at the first Zone 3 Club race of 2010. Information is at www.peachstatepca.com and registration at www.clubregistration.net.

APRIL 9-12 - Grand Am/Indy Car race at Barber MSP. This is your chance to see the Indy Car series, as well as the Grand Am sports car series all in one weekend, at the phenomenal Barber MSP in Birmingham, AL. For tickets, go to Visit www.southtix.com/indy or call 800-240-2300. Use the discount code "carcorral" to access the ticket page.

APRIL 30-MAY 2 - Smoky Mountain Region Spring Thing Zone 3's Second Multi event weekend of 2010, join all the fun with Smoky Mountain Region with one of the longest running events in all of Zone 3, this year held in Oak Ridge, TN. Details at www.smtpca.org.

MAY 28-30 - Carolinas Region Porschefest. Join Carolinas Region over memorial day weekend for Porschefest, held once again in beautiful Asheville, NC for the third multi event weekend of the year. Last years event sold out quickly so when registration opens, do not delay in signing up. Details at www.carolinas-pca.com.



PCA Car Corral at Daytona

Carolinas Region will be hosting 8 Drivers Eds in 2010, and visiting a new track - NCCAR in Roanoke Rapids, NC

Peachstate's Club Race is one of the largest and most well attended Club Races in all of PCA.

I am looking for contributors to *In The Zone*. If you have a great story, maybe reprint something that was published in your newsletter, or just like to write an opinion on something, that would be great. I'd also love to have a tech or shop manager send me some short tech articles that we could start to publish here. The more interesting we can make *In The Zone*, the better.



2010 Daytona 24

2010 was the first year Nadine and I have had a chance to visit the historic twice around the clock race at Daytona and what an experience! Through the connections of Alabama Region VP Brynley King, I was also able to be a part of the crew for TRG. And while my job (split with Brynley and friend Alan) was only to hold the dead-man lever on the fuel rig for the #67 Flying Lizard/TRG entry, I learned and observed an awful lot about how these two organizations operate. I also learned how many people attended the 24 that Nadine and I knew. It seems every time we turned around, we ran into someone that we knew, mostly through our PCA family.

Here are a few observations I made while working with the crew:

- Being crew is very boring. Even though I was only volunteering help for two 4 hour sessions, it's still boring. Can't see the race at all, sitting around until a pit is called, then jump up, do a stop for 30-40 seconds assuming nothing is wrong, then sit around again. I'd much rather be driving....much easier.
- Flying Lizard and TRG are exceptionally well organized - and obviously well funded. They have people for everything, and everyone knows their job, does it well, and takes pride and responsibility for making sure everything is done right. TRG has people for everything, from two girls that handled all the issued shirts, hats, fire suits, etc for everyone; catering people; a guy who handles issuing and keeping charged all the radios; fuel guy to move fuel rigs around for each team to fill their fuel tower, etc, etc...
- Racing 24 hours is EXPENSIVE: Yeah, we all know racing is expensive, but the money being spent to run this race seems like comparing your kids piggy bank to Fort Knox....amazing....
- Kevin Buckler never sleeps
- I swear Thomas Blam – chief strategist for Flying Lizard, never uses the bathroom. I never saw him leave the pit box stand.
- Spencer Pumpelly is an amazing driver and very underrated. (obviously so are the rest, but Spencer doesn't get the press that the Longs, Bermeisters, Lally's, etc of the world get)
- Seth Neiman is a good driver, but he recognizes that he should leave the heavy lifting to his dream team: Patrick Long, Jorge Bergmeister, and Johannes Von Overbeek. (all of which are really nice guys).
- Kevin is amazing on the radio with his drivers. Always encouraging, always positive and really knows how to handle all the different personalities. Some need talking to and lots of information, some need just facts, and some don't want to talk unless they ask for something. Obviously different expectations for everyone - some guys it's just don't wreck, some guys (like Spencer) 'catch they guy in front and pass him'.
- For most teams, finishing 2nd and 3rd would be a major accomplishment. For TRG, it was disappointing.
- The never quit attitude of all the teams up and down pit road is impressive.

I have a lot of pictures posted on www.naroescapemotorsports.com/Pictures.html, but here are a few:

