



# In The Zone

## Recent Happenings in Zone 3

Can you believe it's April 2011 already? It feels like New Years was just last weekend! Well, even with the cold and rainy (snowy??) weather of the Southeast, there was still plenty of activities to do with your fellow PCAers.

Musik-Stadt Region held their annual Holiday/Awards banquet in January, where outgoing President Frank Hodges passed the baton off to Mike Moody. What a grand affair that party was! Thank you Frank for all your work over the past few years, and it will be great to work with Mike going forward.

While not a Zone 3 event, many of us trekked down to Daytona for the Rolex 24. We could not have asked for better weather! The PCA Car Corral was full early on Saturday, and the action on the track was quite exciting. And big congratulations goes out to PCA supporter TRG for winning the GT class! Great job guys!

The weekend after Daytona was the Sebring PCA Club Race, where again, many Zone 3 racers got their first track time of the year. Having never been to Sebring, this was a new experience (unfortunately, I did not race). Nadine got her rookie initiation to being a National Club Race Scrutineer, and boy did they work a lot! Weather



**Carolinas' Chris Brown is chasing down former Club Race Chair John Crosby**

again was perfect, and we saw many/most of our Z3 racers there.

February was fairly uneventful in Zone 3 except for the Z3 Presidents meeting I held in Atlanta. All the Presidents got together for a day of meeting each other, learning what a President is suppose to do, what the rules and regs of PCA are, and how to effectively run a region. We were also treated by our new PCA Treasurer - and former Membership Chair - Tom Gorsuch on some membership retention and dealer relation initiatives.

March brought Alabama Region's DE at Barber, and Tennessee Region's annual multi-event weekend - Winterfest. After years of snow and lousy weather (well, it IS Winterfest after all...), the team in Tennessee Region decided to try moving out a couple weeks. Good plan, the weather was actually pretty nice! This event has quickly become a Must-Do on the list of Zone 3 events. Indoor concours, Tri-cycle autocross, tech quiz, and Poker Run rally were capped off by a great Awards Banquet at historic Chattanooga Choo-Choo hotel. Nadine and I took away a few trophies, including Nadine's win in the Tech Quiz! The only negative to the whole weekend was that we drove our heatless 914/6 Huey there...and Sunday driving home was COLD!! Oh well, we survived...



**Mid South's Rob Hale's 911 at Sebring**

Later in March, Carolinas Region held their first Autocross of the year at Knights Stadium. With a new timing system and light board, and a wonderful course layout, Carolinas is well on their way to having a great Autocross series this year. Attendance was the largest ever, but the well run event still was able to end early in the day with everyone getting a lot of runs in. and...me and little Huey almost got FTD! Gotta beat the Steinbrueck's 997 Turbo!!

Due to a personal conflict, we were unable to attend the Peachstate 225 PCA Club Race at Road Atlanta, but all accounts I've heard it was a really good weekend. Yes, there was the requisite rain day (Saturday), but the Peachstate team, along with the National Race staff, always figures out a way to maximize the track time for all the racers and DE participants. Hopefully next year I will be able to report from a participants standpoint, and not just an observer...or worse...from word of mouth!

### Inside this issue:

Recent Happenings	1
PCA Updates:	2
- PCA Community	2
- New PCA Staff	2
- Parade	2
- Reminders	2
Region Management - Regionfocus	2
Upcoming in Zone 3	3
A Year with Iron Mike	4
Rolex 24 Photos	5
Other Photos	6

### Did you know?

- The lattice tube frame of a 917 weighs 47 kilograms
- There are 4156 spot welds in a Turbo body shell
- Only 11 new Porsche's have been sold in Trinidad in the past 60 years.
- 1983 LeMans, Porsche took 9 of the top 10 spots



## PCA Updates

**PCA COMMUNITY**— Have you seen it? The PCA Community is finally here!!! Once you logon to your [pca.org](http://pca.org) account you will see a link directly under your 'Welcome' to the PCA Paddock, which is the name of the Community. After that, you can navigate using the drop down menu from the top to go to your profile, find others, find groups, etc.

I have created a Zone 3 Group, that I intend to start using for announcements and information once more people join, so do a search for Zone 3 under the Groups section, and join today.

I hope to also keep my own profile up to date with happenings and places that we will be, so if you're interested, I'll try to

keep up with photos and other interesting topics. I know, I know...so far I'm doing a bad job of it...give me a chance!

**NEW PCA STAFF:** By now you undoubtedly know of many of the changes in the PCA National Staff ranks. There has been some movement around the National EC, with Tom Gorsuch joining as the new Treasurer, from his previous Membership Chair position. Check out the back of Panorama, or on the [PCA.org](http://PCA.org) website for full details.

**PARADE:** How many of you have signed up for Porsche Parade, held in our very own Savannah, GA? If not, there is still time! If you've never been to one, and always wanted to see what it was all

about, now is the perfect time to sign up. It won't be close to us in Zone 3 for quite some time, so take advantage of it while you can.

**REMINDERS: Profiles**— Please make sure your individual profile on [PCA.org](http://PCA.org) is accurate and up to date. Everything you receive from PCA and your local region is based on the National Membership database, so if it's wrong, they cannot contact you and get you important information. In this age where so much of our information is electronic, it only take a few minutes to update your information and keep it accurate. Also, if you use [clubregistration.net](http://clubregistration.net) for any registration, keep that up to date too so the region you are registering with has accurate information about you.

## Region Management - *RegionFocus*

PCA publishes a document called Regionfocus, which covers a whole variety of topics from Region management, to major event information and decision making at the National Level. All the issues are available on the [PCA.org](http://PCA.org) site, under the Regions tab.

I thought it would be good to reprint part of Issue 22/2 that covers "Recruiting Youthful Leaders At the Region Level" Below is the transcript from that discussion:

A focus Group was held to discuss involvement of youthful leaders at the region level. Bob Gutjahr from Chesapeake Region chaired a group that included Pete Tremper, Schattenbaum Region; Arlene Novack, Northern New Jersey Region; Tom Brown, San Diego Region; Jan Mayo, Maverick Region; and James Shoffitt, Maverick Region.

The group's consensus was that change is good at both the region and the national level and that new blood brings new ideas and ways of doing things. The group bifurcated its discussion into recruitment at region level and then at national level. The region level discussion follows:

A region must create a climate/culture of inclusiveness. Most membership retention practices also apply to the identification and recruitment of youthful leaders. New members and leaders should feel welcome and their participation encouraged. More importantly, as they develop friendships in the region and demonstrate heightened interest, they should be afforded the opportunity to become involved.

Key to any Region for attracting youthful leaders is a program of activities that will pique their interest and participation. There was a lot of discussion on this topic, underscoring the previous issue of *Regionfocus* published in February. Bottom-line: Regions should construct active social programs and consider subsidies that support affordable and accessible events. Social events enable the dynamic of interaction so important to forming friendships and, ultimately, the link/connection to the club that will encourage the member to become involved and lead. The group emphasized the importance of events like meet and greets, tours, coffee runs, breakfast meetings, et al that do not require RSVPs or entry fees. NNJR has had tremendous success with cigar nights— the region's night has spawned four informal such nights where members just roll their own. It was our consensus that the new generation of PCAers struggle to juggle their careers, families, and personal interests, so any venues that allow impromptu participation are highly encouraged. With so much competing for their time, PCAers are finding it more and more difficult to commit to an event weeks ahead of time. A region's program of activities should take that

(Continued on Page 5)



Keep up to date with all the happenings in Zone 3 at <http://zone3.pca.org>



### Regions in Zone 3

- Alabama
- Carolinas
- Coastal Empire
- Heart O'Dixie
- Hurricane
- Magnolia
- Musik-Stadt
- Mid South
- Ocmulgee
- Palmetto
- Peachstate
- Smoky Mountain
- Tennessee
- Wilderness Trail



# Upcoming in Zone 3

Here is where I will try to highlight upcoming events that should be broadcast throughout the Zone. If you would like to have your event listed here, and on the Zone 3 website, please send an email to me *and* Josh with complete details and information.

Month	Day	PCA Region	Event	Details
Apr	15-17	Smoky Mountain	Spring Thing	Multi Event Weekend in Pigeon Forge, TN. Details at <a href="http://www.smt pca.org">www.smt pca.org</a>
Apr	16-17	Ocmulgee	Azalea Autobahn at Calloway Gardens	Beautiful tour leaving from Macon, GA. Contact Linda Smyth at <a href="mailto:drlindasmyth@cox.net">drlindasmyth@cox.net</a>
Apr	30	Heart O' Dixie	DE at TGPR	Drivers Ed at Talladega Grand Prix Raceway. Go to <a href="http://hod.pca.org/">http://hod.pca.org/</a> for details
May	7	Carolinas	Pine Island Concours	Casual concours for charity. Contact Rock Webb at <a href="mailto:webbs911@aol.com">webbs911@aol.com</a>
May	14-15	Carolinas	DE at CMP	Registration is currently open at <a href="http://www.clubregistration.net">www.clubregistration.net</a> .
May	21		Tennessee Tubs Car show and Cal Turner BBQ	Come out to show your car and be a part of one of the largest gatherings of 356's in the SE. Details: <a href="http://tntubs.cnoble.com/">http://tntubs.cnoble.com/</a>
June	4-5	Peachstate	DE at Road Atlanta	Most likely already sold out
June	4-5	Mid South	DE at Memphis MSP	Registration is open at <a href="http://www.clubregistration.net">www.clubregistration.net</a>
June	10-12	Carolinas	Sommerfest	Formerly known as Porschefest, the third Multi Event weekend in Zone 3. <a href="http://www.carolinas-pca.com">www.carolinas-pca.com</a> for details
June	11-12	Coastal Empire	DE at Roebling Road	Registration is at <a href="http://www.clubregistration.net">www.clubregistration.net</a>
June	18-19	Hurricane Region	DE at VIR at VIR Governor's Cup races	Experienced/solo Only run group in conjunction with the race. Registration at <a href="http://www.clubregistration.net">www.clubregistration.net</a>
June	24-25	Alabama Region	DE at Barber MSP	Registration opens MAY 2. Register on the first day, or you will most likely be left out: <a href="http://www.clubregistration.net">www.clubregistration.net</a>

Carolinas Region and Peachstate Region also have very busy Autocross schedules for this year. Check out their region websites for dates, locations and other details.

### Lots going on, especially Drivers Ed events. Come on out and enjoy that Porsche!!

I am always looking for contributors to *In The Zone*. If you have a great story, maybe reprint something that was published in your newsletter, or just like to write an opinion on something, that would be great. I'd also love to have a tech or shop manager send me some short tech articles that we could start to publish here. The more interesting we can make *In The Zone*, the better.



**GT3 R Hybrid - raced at Petit LeMans**



**Fueling the Falken Tire RSR at Petit LeMans**



**Heart O' Dixie Region just celebrated 50 years in April!!**



**Tennessee Region is celebrating 50 years in 2011.**



**Mid South Region is celebrating 25 years in 2011.**



**Coastal Empire Region is celebrating 10 years in 2011.**



## A Year with Iron Mike - Kevin Heimbaugh – Hurricane Region

He climbed lighthouses. He toured wineries. He went to the national Porsche Club of America Parade in Colorado and served on the Tech Quiz Protest Committee. He was one of the first PCA members to see the new Porsche Panamera, and the new Boxster Spyder. He met Bobby Unser. He was in a Porsche 917, and toured the Brumos Porsche racing facility. He even evaluated an electric Tesla sports car.

Who is he? He's Iron Mike, the unofficial Hurricane Region mascot.

Why is Iron Mike a Porsche Club mascot? Iron Mike became an honorary member of the Hurricane Region when he was presented as a thank you for the Region's support of the Fisher House at Fort Bragg in Fayetteville, NC. A Fisher House is a home away from home for families of patients receiving medical care at major military and VA medical centers. The families do not pay to stay at the Fisher House, and the Fisher House Foundation depends on public donations, like the one from the Hurricane Region, to continue its important work.



The next question is, what is Iron Mike, and why does he have a relationship with the Fisher House? The "real" Iron Mike is a 16 foot statue honoring the paratroopers of the 82nd Airborne Division of Fort Bragg. He was designed to represent a World War II paratrooper after jumping into battle and was unveiled in 1961. Since that time, the statue became the Fort Bragg icon and was featured on many official publications, and small statues were given as gifts to soldiers and visitors. One of those gifts became our mascot.

Since April of 2009, Iron Mike has traveled the country with several members of the Hurricane Region to various PCA events. Throughout his travels, he's had his photo taken to help document his travels. These photos serve as stamps in Iron Mike's PCA passport, and show how active the Hurricane Region is! He started out attending the monthly meetings, and quickly became an integral member of the club.



Iron Mike attended his first autocross at the Maxton airport in May, 2009, and later that month, he had a tour of several of North Carolina's finest wineries. In July, he traveled across the US to attend the Porsche Parade in Colorado with Region members Jerry Walker and Jerry Magolan. Iron Mike was pleased to attend several events at Parade, including the rally, the autocross, the Tech Quiz, and the unveiling of the Panamera. He even managed to pose for a photo at Loveland Pass, while crossing the Continental Divide.



The trip across the US was rough on Iron Mike, and he received some battle scars, including the loss of his weapon. However, that didn't stop him from attending the Driver's Education at Carolina Motorsports Park in Kershaw, SC in August. Iron Mike then helped out at the annual Oktoberfest event in September where the rain didn't bother him at all. In November, Iron Mike attended the Lighthouse Cruise along the Outer Banks of NC, and with a little help, climbed to the top of the Currituck Beach Lighthouse. In December, he helped with the Toy Drive for the Durham Rescue Mission along with the local Italian Car Club.



After a relaxing New Year celebration, Iron Mike traveled to New Bern, NC in January 2010 to enjoy a ride on the Minnesott Ferry and to attend the annual Holiday Party. In February, he rode to Elizabeth City, NC for a tour of the Weeksville Vineyards. In March, Iron Mike had another long car ride to Amelia Island, Florida with several Hurricane Region members to attend one of the best car shows in the US. While there, he posed with the new Boxster Spyder and the Gulf Porsche 917. He also met racing great Bobby Unser, rode on an off-road Segway and had a tour of the Brumos Porsche racing museum. In May, Iron Mike helped with the Charity Concours, and had a ride in a Tesla Roadster.



What an eventful year! Iron Mike has been a reminder of what an active club we are, with a variety of activities for everyone. He also serves as a reminder that the fun we have along the way helps others through our many charity contributions. It's not just the cars, it's the people.



*(Regionfocus—Continued from Page 2)*

into account. Moreover, a region should never overlook spouses, simply because “together” and family time is at a premium. When spouses feel welcome and can enjoy the camaraderie of the club, members become more willing to commit to becoming more involved AND having the support of his/her spouse.

A region should have a balanced program of events. A region that is perceived as a track or DE club may attract certain members but alienate others who are not predisposed to becoming involved so quickly in these forms of activities. One word here: non-threatening. An emerging leader should not feel he will never be able to become involved because he doesn't fit the profile of the rest of region's management, which has enthusiastically embraced only one form of activity.

The group discussed region term limits at length. Tom Brown made an excellent point: it is important for any region to have a “culture of renewal” in creating the impression among new and old members alike that everyone will have an opportunity to become involved and lead the club. There were several anecdotes told of region officers who have made their positions a lifetime avocation, which all agreed sends the wrong message to emerging leaders looking to become involved. This is a tough issue facing many regions, but perception is key to what emerging leaders believe is in the realm of the feasible for involvement.

Hence, the group consensus was that a formal or informal rotation process of positions in any region is key to attracting new leaders. Any new member who has formed the friendships and developed the interest necessary to give back to the club should feel comfortable in pursuing positions or jobs that interest him/her. If anything, the region's leadership should encourage that interest by involving these youthful leaders as early as possible. One of the keys to a region's vitality is new blood, and we agreed that event chairs and officers in a region should be identifying, mentoring, and growing their replacements. This transcends by-laws and processes—it is an attitude and/or a culture of inclusiveness and actively seeking and involving emerging leaders.

While you can have a culture of renewal, you also must walk before you run, and rather than intimidate any youthful leader by installing him/her into a position where he/she overwhelmed with volunteer requirements and hours, the group thought it best to cultivate new leaders by giving them start up jobs where they can get their feet wet and fan their enthusiasm. No one wants to volunteer and be besieged with work at the onset. Positions should be manageable and even shared with other emerging leaders. A region should identify these positions that are conducive to new leaders and actively seek new member to fill them. At region level, it's all about openness and inclusiveness.

## **Rolex 24 at Daytona - 2011** *A pictorial account of the weekend*



# Pictures from Zone 3 events in the first quarter of 2011

